

AUTOSHOW 2012

CANADA'S PREMIER AUTOMOTIVE EXHIBITION

Canadian International AutoShow

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September 2011.

800 Level,

South Metro Toronto Convention Centre

February 17-26, 2012

Dear Exhibitor/Vendor,

AutoShow time is right around the corner and what a fabulous feeling. Coupled with our theme 'Discover, Connect and Experience' the Canadian International AutoShow takes this opportunity to invite motivated Exhibitors and Vendors like you to consider this valuable opportunity to attend "The Next Dimension".

Please consider this letter as an invitation for your company to host over 300,000 customers to the largest consumer related AutoShow in Canada.

The 2012 Canadian International AutoShow.

The theme of the 2012 CIAS "DISCOVER- CONNECT- EXPERIENCE"

"The Next Dimension"

emphasizes the AutoShow's exciting and forward looking perspective.

We have identified new and exciting locations for Exhibitors and Vendors at the 2012 AutoShow. Check out the enclosed exhibitor package and book your space early.

**Available spaces are F800-1a-1k, 2a, 2b, 2c,5 & 6. See attached floor plan
As an added value, all exhibitors will receive 2 tickets to attend our fabulous
VIP Pre-Show party.**

**Please join us for exciting and valuable opportunities to
exhibit your company's products and services.**



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