

**BACKGROUNDER**
*Manufacturers' Media Preview Day Schedule*

Location	Time	Event		
<b>Opening Ceremonies</b>				
John Bassett Theatre	7 am	Media Breakfast		
John Bassett Theatre	7:50 am	Welcoming remarks – Bob Redinger (CIAS President)		
	7:55 am	Media day partner Canada Black Book remarks		
	8 am	Opening Presentation – Canadian Reveal Christian von Koenigsegg, CEO, Koenigsegg Automotive AB, and the Koenigsegg Agera RS, the world's fastest production car		
	8:15 am	AJAC Car and Utility Vehicle of the Year awards		
	8:30 am	Media interviews with AJAC winners on stage		
	8:45 am	Opening concludes		
<b>NORTH BUILDING</b>		<b>Reveals</b>		<b>Timing</b>
300 Level	9:00 am	Volkswagen	Two Canadian	7 minutes
	9:12 am	Mitsubishi	One Canadian	7 minutes
	9:24 am	Hyundai	Two Canadian	7 minutes
	9:36 am	Nissan	One Canadian	7 minutes
	9:48 am	FCA	One Can / One N. American	12 minutes
	10:05 am	Kia	Two Canadian	7 minutes
	10:17 am	Subaru	One Canadian	7 minutes
<b>Tour transitions to the South Building</b>				
800 Level	10:55 am	Ford	Three Canadian	12 minutes
	11:12 am	Toyota	One North American	12 minutes
	11:29 am	Chevrolet	Two Canadian	7 minutes
	11:41 am	Porsche	Five Canadian	12 minutes
	11:58 am	Mercedes	Three Canadian	12 minutes
	12:15 pm	Lexus	One North American	12 minutes
	12:32 pm	Audi	Two Canadian	7 minutes
	12:44 pm	Cadillac	One Canadian	5 minutes
	12:54 pm	BMW	Three Canadian	12 minutes
	1:11 pm	JLR	One Canadian	7 minutes
	1:23 pm	Infiniti	Two Canadian	7 minutes
	1:35 pm	Genesis	One Canadian	7 minutes
1:47 pm	Volvo	One Canadian	7 minutes	
North and South Buildings	2:00 pm	Media Tour ends – media free to roam		
Room 801 South Building	3:00pm	Government Representative Presentations		
Media Reception in Auto Exotica – North Building	3:30pm – 5:00pm	Post media day reception for all accredited media hosted by AutoShow and AJAC in Auto Exotica on level 100		