

February 1, 2019

2019 Canadian International AutoShow Media Preview Day Schedule

Location	Time	Event		
Opening Ceremonies				
John Bassett Theatre Lobby	7:00 am	Media Breakfast		
John Bassett Theatre	7:50 am	Welcome remarks – 2019 CIAS President & media partners		
	8:00 am	Opening Presentation <ul style="list-style-type: none"> • Craig Jackson, CEO Barrett-Jackson Auctions 		
	8:15 am	AJAC Car and Utility of the Year awards <ul style="list-style-type: none"> • Car of the Year Nominees: <ul style="list-style-type: none"> ○ Kia Stinger ○ Kia Forte ○ Volvo V-90 R-Design • Utility of the Year Nominees: <ul style="list-style-type: none"> ○ Mazda CX-5 ○ Jaguar I-Pace ○ Hyundai Kona 		
	8:30 am	Media interviews with AJAC winners		
	8:45 am	Opening concludes		
Manufacturer Tour Commences		Reveals	Timing	
300 Level	9:00 am	Volkswagen	Jetta GLI I.D. Crozz Concept I.D. R	10 minutes
	9:15 am	Hyundai	Palisade	7 minutes
	9:27 am	Nissan	NISMO Leaf RC Maxima Pathfinder Rock Creek Edition	12 minutes

	9:44 am	FCA	Ram Heavy Duty TBA debut	12 minutes
	10:01 am	Subaru	TBA debut	7 minutes
Tour transitions to the South Building				
800 Level	10:45 am	Cadillac	CT6-V XT6	7 minutes
	10:57 am	Toyota	Two TBA debuts	7 minutes
	11:09 am	Infiniti	QX Inspiration Concept	7 minutes
	11:21 am	Mercedes-Benz	EQC	7 minutes
	11:33 am	Porsche	718 Cayman GT4 Clubsport TBA Debut	7 minutes
	11:45 am	Lexus	TBA debut	7 minutes
	11:57 am	Audi	e-tron Q3 R8 Spyder	10 minutes
	12:12 pm	BMW	Z4	7 minutes
	12:24 pm	Jaguar Land Rover	Jaguar F-Pace SVR	7 minutes
	12:36 pm	Genesis	Essentia Concept	7 minutes
North and South Buildings	12:43 pm	<ul style="list-style-type: none"> Media Tour ends – media free to roam the AutoShow Opportunity for manufacturers to meet one-on-one with media 		
800 Level	2:30 pm	<ul style="list-style-type: none"> Military Exhibit presentation 		
700 Level	3:00 pm	<ul style="list-style-type: none"> Media Reception at Pfaff eSports xBox gaming area 		

A rolling lunch will be served to accredited media starting at 11:30 a.m., along with full coffee/breakfast service in the morning.