



CANADIAN INTERNATIONAL AUTOSHOW

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Record Test Drives Registered at 2025 Canadian International AutoShow

*Over 15,000 test drives of 50 vehicles taken over 10 days
30,000+ participants experienced Camp Jeep®*

TORONTO, ON. — The 2025 Canadian International AutoShow offered up the largest selection of test drive vehicles yet. Throughout its 10-day run, Show attendees were able to get behind the wheel of 50 vehicles representing 24 different brands. Canada's largest consumer show spanned over 650,000 sq. ft. and welcomed 323,521 visitors.

In addition to the option of driving a vehicle on Canada's largest indoor EV test track or experiencing outdoor test drives, attendees were also able to ride along with a professional driver on the Camp Jeep® course. Each of the five obstacles were designed to showcase the exceptional off-road capabilities of the Jeep product range.

Jeep brand revealed that it provided over 30,000 test rides during the Show. The indoor EV test track facilitated 5,706 test drives, while 9,352 people took advantage of the outdoor test drives.

"This year's Show offered unparalleled access for attendees to test drive and compare a diverse offering of the newest cars, trucks, and SUVs on the market," says Jason Campbell, General Manager of the Canadian International AutoShow. "Consumers came away from the show with a deeper knowledge of EVs, hybrids, and ICE vehicles, allowing them to make more informed purchase decisions."

Complementing exhibits that featured exotic and classic cars, North American debuts, concept reveals, and interactive activations, show-goers were able to not only see but also experience vehicles firsthand. For the third consecutive year, the Canadian International AutoShow teamed up with Plug'n Drive to offer attendees electric vehicle education and test drive experiences. Attendees were given the opportunity to get behind the wheel of the latest electric vehicles from a variety of manufacturers, allowing them to experience multiple models without even leaving the show floor.

Test driving a vehicle at the AutoShow gave visitors a chance to experience a wide selection of vehicles first-hand in a sales-free, no-pressure environment. Outdoor test drives were also available for those who wanted to try out an EV, PHEV or ICE vehicle under real-world conditions.

Canada's largest indoor EV test track located on the 800 Level in the South Building hosted a total of 22 vehicles from 15 brands, while outdoor test drive programs were available from the 200, 500 and 800 Levels. Brands offering outdoor test drive experiences included BMW, Dodge, Jeep®, Kia, Lucid, MINI, Polestar, Rivian, Tesla, and Volvo.

Located on Level 800 of the South Building, Canada's largest indoor EV test track, provided guests with the

one-of-a-kind opportunity of driving a wide selection of vehicles. Visitors also got their questions answered by brand representatives or Plug'n Drive's EV ambassadors, most of whom are EV owners and were able to share personal experiences from the electric driving lifestyle.

There were a total of 22 different vehicles available on the indoor track this year, including:

- Audi Q6 E-tron
- Dodge Charger Daytona
- Ford Mustang Mach-E
- Ford all-electric F-150® Lightning®
- Cadillac Optiq EV
- Cadillac Escalade IQ
- Chevrolet Equinox EV
- Chevrolet Blazer EV
- Chevrolet Silverado EV
- Hummer EV
- GMC Sierra EV
- Hyundai IONIQ 5
- Hyundai KONA EV
- KIA EV9
- KIA EV6
- Lexus RZ 450e
- Mercedes-Benz EQE
- Nissan Ariya
- Subaru Solterra
- Toyota bZ4X
- VinFast VF8
- Volvo Ex30

Outdoor Test Drive vehicles included:

- KIA EV9
- Rivian R1S
- Rivian R1T
- Volvo EX90 BEV
- Volvo New XC90 PHEV
- Lucid Air Pure
- Lucid Air Touring
- Lucid Air GT
- Jeep Wagoneer S
- Dodge Charger Daytona
- Polestar 5
- Polestar 2
- Polestar 3
- Polestar 4
- Tesla 3 CyberTruck
- Tesla Model 3
- Tesla Model Y
- BMW i4 M50
- BMW i5 M60
- BMW iX M60
- BMW X3 M50



- MINI Countryman SE ALL4
- John Cooper Works 3 Door

The team has already begun planning for the 2026 Canadian International AutoShow, and there are some big things coming. The 2026 Canadian International AutoShow, presented by Toronto Star, will return to the Metro Toronto Convention Centre from February 13th to the 22nd. To receive the newsletter, sign-up at <https://autoshow.ca/newsletter-signup/>. For news and updates, check in regularly at autoshow.ca. Stay connected with the Canadian International AutoShow on Instagram [@autoshowca](https://www.instagram.com/autoshowca), Twitter [@autoshowcanada](https://twitter.com/autoshowcanada) and Facebook [/autoshowcanada](https://www.facebook.com/autoshowcanada).

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About the Canadian International AutoShow, presented by The Toronto Star

Celebrating the automobile since 1974, the Canadian International AutoShow features more than 650,000 square feet of exhibits, displays and attractions spanning the North and South Buildings of the Metro Toronto Convention Centre. With annual attendance in excess of 370,000, the Canadian International AutoShow is not only the largest automotive expo in Canada, it is also the country's largest consumer show. A leader in lifestyle, technology and all things automotive, it is a showcase for the latest cars, trucks, SUVs, concept cars, exotics, classics, muscle cars, electric vehicles, alternative fuel vehicles and autonomous vehicles.

Video assets from the show can be found [here](#). For more information or to facilitate an interview, please contact:

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